

FACTS IN FIGURES

LA PLAGNE, THE NO.1 RESORT IN TERMS OF OCCUPANCY

For the past 4 years, la Plagne's occupancy rates have been rising. The different ongoing projects in the resort have contributed to this positive development. Progression on a year.

OVERALL TOURISM CAPACITY


55 451

beds : Largest number of rental beds in the Alps


3 374 500

Night stays represents +3.5%


+3.1%

Warm beds


+1.8%

Cold beds:


43.5%

Average occupancy rate

+129.4%

at the start of the season (December)

+32%

in January

PER BED (INCLUDES RENTALS, PART RENTALS & NON RENTALS)


8 224 €

financial profit


61

night stays


46

skier days


1 398 €

ski lift revenue


2 400

seasonal jobs in winter

LA PLAGNE, 520 HECTARES OF GROOMED RUNS

There was an increase of skier days in winter 2017/2018. The Société d'Aménagement de la Plagne (SAP) is in charge of the resort's lift system which is part of Paradiski along with Les Arcs and Peisey-Vallandry (ski area page available).

Skier days:
+0.2% represents
2528762

OUR CLIENTELE IN FIGURES


65.2%
French

34.8%
other nationalities

18.6%

6%

3.9%